

Benjamin Smith

Global Digital Advertising Partner Since 2002

Top Gun IC Ben Smith and his team offer extraordinary digital campaigns for your most discerning clients



Exclusively serving the WSI community



Search & Directory Advertising

Paid Search (PPC)
Internet Yellow Pages



Display Advertising

Prospecting
Retargeting
Video
Social



Lead Conversion

Call Tracking
Landing Pages
Live Chat
ROI Reporting



What Does Advertising Mean To You?

-- This Is What Most People Hear --



Help People Convert

-- By Showing Something Beautiful --



Was. Is. Always will be.



What is Premium?

As an advertising reseller, what is the most valuable deliverable for your client? ROI - attribution of Dollars to Revenue or Leads to Opportunities.

1

Online Transactions.

Measuring revenue is the number one advertiser KPI. Our team of experts can assist with script programming & consulting to get scripts in place for proper function.

2

Lead Counting.

Capturing higher lead counts, lower campaign CPAs. We count web inquiries, calls from ads & calls from websites. A LiveChat add-on increases daily lead capture.

3

Re-marketing.

A major advantage for KPI attribution. Direct & post view conversion captures set us apart, & brings client appreciation to every meeting. Schedule a call to learn more.

Reaching beyond Google.

The web's well known publishers only comprise about 30% of the Internet. Our media buying strategies cover nearly all internet inventory. We also buy video pre-rolls.



CONTACT US.

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InfiNETResults
PREMIUM
DIGITAL
ADVERTISING





INFINETRESULTS
PREMIUM DIGITAL ADVERTISING



OUR SERVICES

WHY US?



Pay-per-Click

Search & Directory advertising management with all major text media publishers like Google, Bing, Yahoo & Yellow Pages.



Display Advertising.

Prospecting with third-party data cookies. Highly effective Re-marketing that leaves no corners of the web un-touched.



Lead Conversion.

Attributing Leads & Sales back to advertising spend is key to longer client retention. Unified publisher reporting - just one report!

InfiNETResults is responsive to Advertising needs.

We can work under pressure to deliver media cost estimates, work out conversion tracking goals (KPIs) and automate reporting for you and your end clients. We leave no stones un-turned in providing in-creasing ROI year-over-year.

- ✓ Look-Alike Audience Building Campaigns that grow brands.
- ✓ Enterprise Re-marketing filters and strategies that increase conversions.
- ✓ IP targeting, Facebook connector, email list Retargeting, Geo filtering.
- ✓ Search Retargeting & PLA set up . Call tracking, Live Chat & Landing Pages.

SOME OF OUR ACCOUNTS.

From local brands & eCommerce retailers to manufacturers, CPGs & education. We have a wide range of experience.



What's InfiNet For You?

High Quality Advertising & Great Client Meetings
We Guarantee Your Clients Will, - At Least Like You

IC Introductory Promotion
\$100 BONUS commission on new PPC
accounts and DOUBLE first month
commission on new display campaigns for a
limited time!*

*New advertisers only. Bonuses paid after the first full 30-day cycle. InfiNET Results reserves the right to end this promotion at any time without notice.

Email Us or Call (262) 324-2140
Before it's too late!

Support@InfiNet Results.com